

# *Extra Ordinary Alliance*

*Where Synergy Speaks*

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Extra Ordinary Alliance is a collaboration of talent provided by the consulting firms -- [Extra Ordinary Living](#) and HR [Alliance](#).

Taking advantage of the synchronistic moment that introduced them and recognizing their mutual interests in optimizing human potential, Janet Crawford and Mary Jane Umberger have established a collaborative business relationship. Janet and Mary Jane both have enjoyed successful and rewarding careers in different business sectors before spreading their entrepreneurial wings in 2004 and 2005, respectively.

Leveraging their individual and collective strengths allows them to better serve their clients with a more comprehensive array of services and products, all intended to assist organizations in improving bottom-line results by capitalizing on the talents and potential of their human capital.

Most of all, it affords them the opportunity to actively demonstrate and experience collaboration, a key contributing factor to an organization's success in this new era of business practice.

**Janet Crawford:** Janet's experience is rooted in a strong academic foundation, complemented by executive leadership positions in health care, most recently having served for 13 years as Vice President for a regional health system in Virginia. Janet's on-going thirst for knowledge and new experiences led her to become certified as an executive coach. In so doing, she has established herself as the "go-to" coach, keynote speaker, inspirational writer, all of which equip her to serve as a valuable facilitator of meetings, seminars, workshops and retreats.

Janet believes that each of us has the potential to step into our own greatness and bring out the brilliance in others. She helps her audiences convert knowledge into meaningful action that translates to improving bottom-line results.

**Mary Jane Umberger:** After earning a degree in Business and Marketing, Mary Jane spent the first 20 years of her career as an HR Manager with a global manufacturing company, during which time she became certified as a Senior Professional in Human Resources. She has enjoyed applying her HR management knowledge and people leadership skills as she works with clients "from her former side of the desk." Her prior experience allows her to serve as an effective external resource in the areas of HR-related outsourcing, consultation, leadership development, and outplacement.

Mary Jane has served various clients in developing employee handbooks, position descriptions, "ghost writing" projects, exiting employee transitions, and supervisory training. Clients have expressed that such services have been foundational in meeting challenges they faced afterwards.

Janet and Mary Jane invite you to contact them to explore cultivating an  
**Extra Ordinary Alliance**  
with you and your organization.